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International Intermodal Expert Joins RailRunner Advisory Board

WALTHAM, MA, March 28, 2011 – RailRunner, N.A., Inc., the developer of innovative rail products and services providing low-cost intermodal transportation solutions to underserved markets worldwide, today announced that it has appointed Dr. Christoph Seidelmann to its Advisory Board. Dr. Seidelmann will provide intermodal marketing and business development advice as well as other services supporting the strategic development of RailRunner in Europe.

Christoph Seidelmann, a Frankfurt-based consultant, was, from 1980 until his retirement in 2009, the Managing Director of the Studiengesellschaft für den kombinierten Verkehr e.V. (SGKV) (Study Centre for Intermodal Transport, Frankfurt, Germany) with responsibility for a wide range of national and international studies. These studies have mainly been in the field of intermodal transport and logistics, such as the feasibility study for various new technologies of intermodal transport, logistic information systems, fleet management, automatic identification, tracking and tracing, electronic data interchange, container design, standardization and operation, container security systems, and others. Dr. Seidelmann also consults to the European Commission and German Government on questions related to intermodal transport, terminal investment, and public/private partnership in intermodal infrastructure investment.

Prior to his retirement from SGKV, Dr. Seidelmann, also served as Co-Gerant, Société d'Etudes et de Recherche en Transport S.A.R.L., in Paris; Vice President, Bureau International des Containers et du Transport intermodal, Paris; Chairman ISO International Standardisation Organisation Technical Committee 104 Freight Containers, Sub-Committee 4 "Marking, identification, communication"; Chairman, Task Force on ISO-Containers in DIN / FAKRA and Chairman, CEN European Standardization Committee Technical Committee 119 Swap Bodies for Intermodal Transport.

RailRunner President and CEO Charles Foskett noted that "Dr. Seidelmann is known worldwide for his profound technical and market knowledge of the transportation industry, especially in the intermodal segment", adding that "his skills in quantitative economic analysis will be especially helpful as RailRunner continues to further develop its European business."

About RailRunner

RailRunner (www.railrunner.com) is an innovative rail products and services company bringing a new Road-Ready intermodal rail product to shippers worldwide. RailRunner's worldwide patented container-carrying bi-modal system is designed to quickly; simply and efficiently shift chassis and container to and from highway to rail and back. With RailRunner's low-investment Terminal Anywhere™ technology, no flatcars, pocket or well cars, huge cranes, high-value lift equipment or expensive terminal infrastructure are involved. Road-Ready trailers or chassis extend trucking or container services to markets and locations not previously reachable, improving shipping efficiency, lowering fuel cost, and reducing traffic congestion and air pollution, thus supporting environmental goals of transferring freight transport from road to more environmental-friendly rail. The company is privately held and based in Waltham, MA.

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